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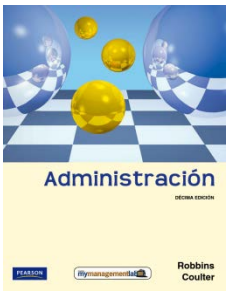

Administración

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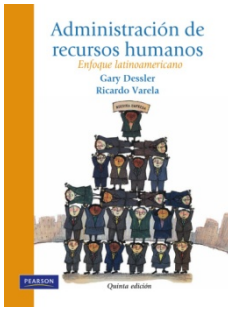
Administración de proyectos

Francisco Rivera



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Gary Dessier

Administracion de recursos humanos

R. Wayne Mondy

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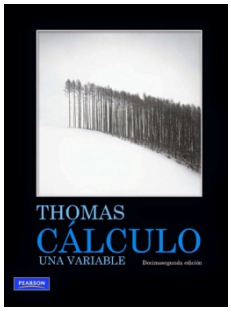

Calculo

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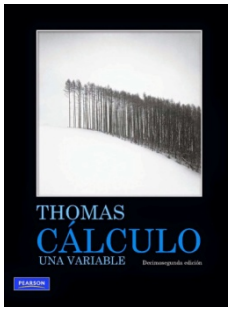

Calculo

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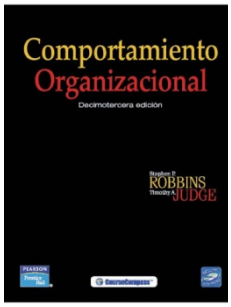
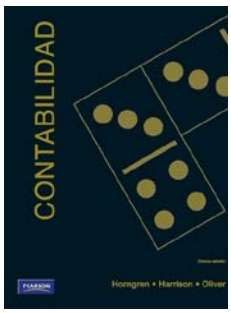


Comportamiento organizacional

Stephen P, Robbins



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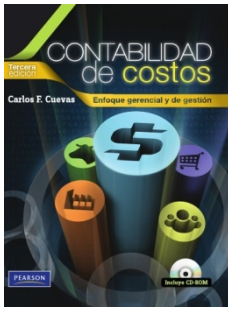
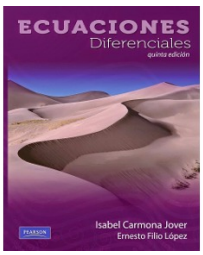


Contabilidad de costos

Carlos F. Cuevas

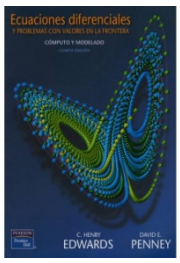
Dirección de marketing

Philip Kotler



Ecuaciones diferenciales

Isabel Carmona



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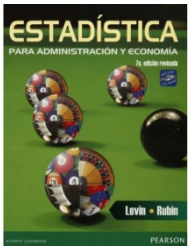

Estadística para administración y economía

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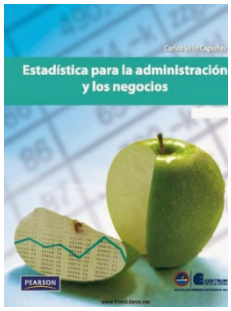

Estadística para la administración y los negocios

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Ética en los negocios

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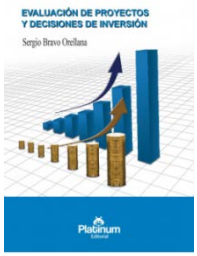

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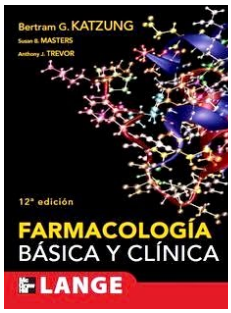

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Fundamentos de inversiones

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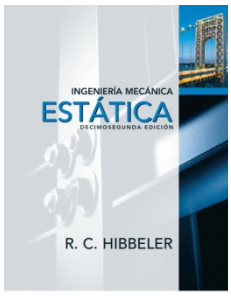

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Introducción a los negocios y su gestión

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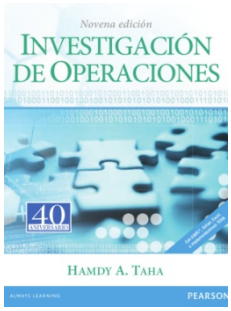

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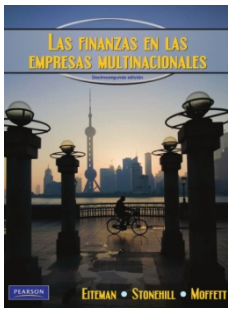

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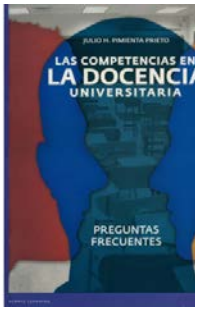

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Macroeconomía

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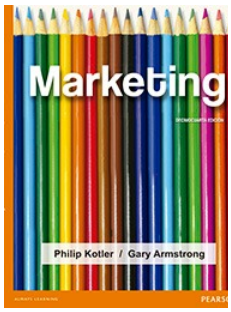
Macroeconomía

Michael Parkin



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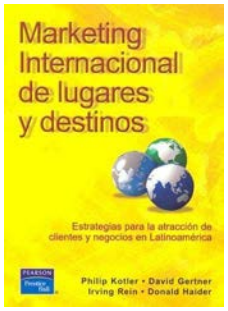

Marketing internacional de lugares y destinos

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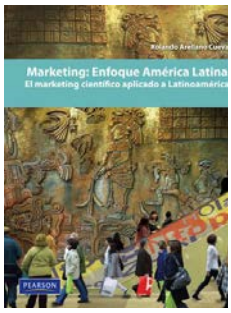

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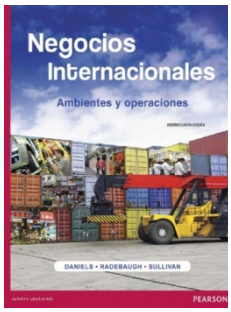

Negocios internacionales

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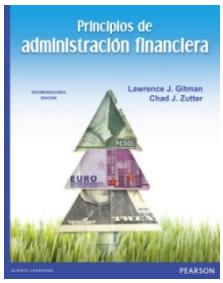
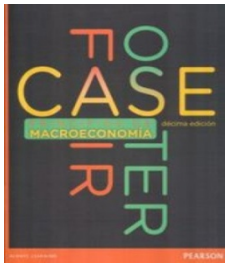


Principios de administración financiera

Lawrence J. Gitman



Principios de macroeconomía

Karl E. Case

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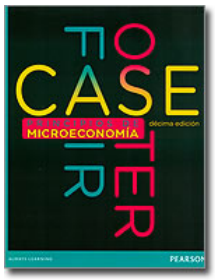
Principios de Marketing

Philip Kotler



Principios de microeconomía

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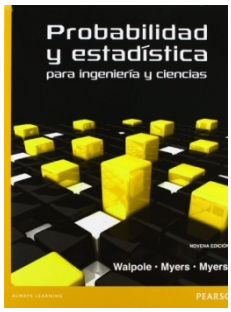

Probabilidad y estadística para ingeniería y ciencias

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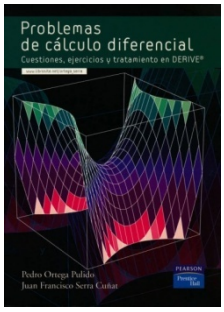

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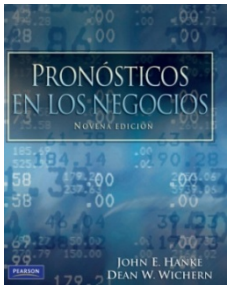


Pronósticos en los negocios

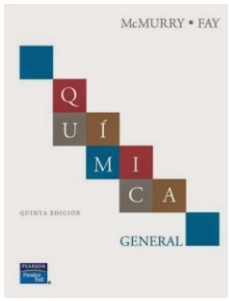
John E. Hanke

Proyectos de inversión

Nassir Sapag

Publicidad, promoción y comunicación en marketing

Kenneth E, Clow



Química general

John E. McMurry

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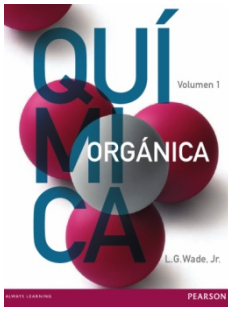
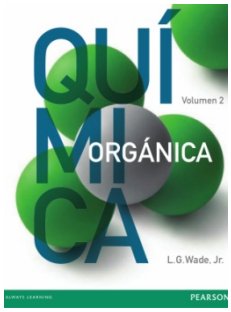


Química orgánica Volumen 1

L. G, Wade



Química orgánica Volumen 2

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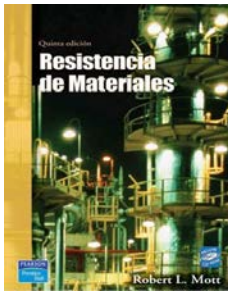
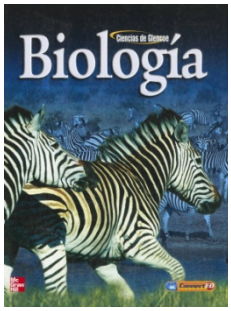


Resistencia de materiales

Robert L. Mott



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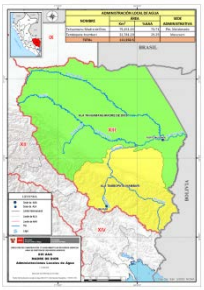

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